

Marietta Market
280 W. Front Street
PO Box 114
Marietta, PA 17547



**Steering Committee Meeting
February 8, 2015**

In attendance:

Dale Burns

Matt Kitchen

Carrie Kitchen

Kerry Clements

Christine Robinson

Kathryn Ludlow

Jon Darby

Steve Prescott

LOCATION:

Via Kerry:

Furnace Road Day Use Area is NOT an option due to the Northeast River Trail.

Musselman Vesta Furnace Area across from Donegal Place is an option.

Dale and Christine to make flyer and discuss plans with Donegal Place home owners to get their consent.

Kerry to have Letter of Request ready for MRA meeting on Feb. 19.

Via Kathryn:

Behind Swedish Motors:

This location is still a possibility. Farmer that owns this field did mention it is very windy and there is no shade.

Via Carrie:

Marietta Community Chapel:

Holly Willing has been in contact with the pastor and they are on board.

We need to find out about zoning for this location.

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DAY & TIME:

It was decided to change Marietta Market to Saturdays from 9:00-1:00.

Discussion included thoughts that Sundays were best for some Committee Members but were not busy enough because a lot of the local community goes to church. Jon and Steve suggested we try an evening market on a Wednesday or Thursday from 3:00-7:00. Committee Members would be unable to attend an evening market. Last year Market was 9:00-2:00 and it was decided that 5 hours was too long.

MARKET MANAGER:

Find out if Karen Umlauf has interest in participating again this season.

Katie Martin is in contact with Lauren Sadler, whom has interest.

Ad to be placed on Facebook & in Newsletter.

EBT MACHINE:

Kathryn is working on this as well as grants we can receive. She will forward the link to all of us. It is \$2,000 for the machine.

EVENTS:

“MarketPalooza” at Shanks – bands, food from vendors, silent auction
This event raised \$3,000 which paid for our shed. Possibility in May to kick start season

Marietta Day is May 16 9:00-3:00 – set up at old bank on W. Market St.
Christine will work on getting musicians
Kerry will work on getting vendors & follow up with the bank contact person

Vender Potluck – March 21 to celebrate the Spring Equinox

Pig Iron Fest – Market be a part of this event. To be followed up on.

Additional – look into any events we can set up a table at; do an Art Show

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FUNDRAISING:

River Towns (non-profit) could offer us an “umbrella” to be under. This may make it easier to get donors b/c they could write it off on their taxes.
Also a possibility with MRA.

MARKETING:

Carrie met with Holly and reviewed the need to order new bumper stickers, bags, t-shirts. Carrie & Matt will work with budget & order anything under \$100.

Renew with Susquehanna Chamber of Commerce

Signs on 441 & along River Trail

Website designer still has time owed to us. Allen Clements & Dale also willing to work on website.

Marietta Business Association hosts Breakfast Meet & Greet 2nd Tuesday of every month 8:30-9:00 a.m. No one able to attend this week but possibility in future months.

COMMITTEE GOALS:

Next meeting February 22 @ 2:30

Review Bylaws

Department Reports

Kerry – contact vendors addressing Saturday as our new day
Send letter of request to MRA concerning Furnace Area
Plans on attending MRA meeting Feb. 19

Matt – Financial Spreadsheet

Carrie – Merchandise (stickers, bags, shirts)

Christine – Market Manager Ad
Flyer for Donegal Place Residents

All members e-mail Dale items for next meeting’s agenda.